

“
For me, having a home means security. I know that no one is going to just come in here and say “Hey you’re going to move out because we sold the house.”
- Noleen, Homeowner”

Dear <Firstname>,

Thank you for your continued support of the Troy Rehabilitation and Improvement Program (TRIP) and Rensselaer County Housing Resources (RCHR). This holiday season, I’m especially grateful that, thanks to you, so many of our neighbors have a **home for the holidays** — and for every day.

For **over 56 years**, TRIP & RCHR have helped individuals and families not just find a place to live, but a place to thrive. **A home is the foundation of a flourishing community — a source of comfort, security, and hope.**

One inspiring example is Noleen’s story. In 2024, Noleen purchased the home where she grew up and raised her three children. After the passing of her aunt, Noleen feared losing her childhood home, but thanks to TRIP, she became a homeowner. As she says, “*Owning this house gives me hope, and I believe our neighborhood will improve.*”

This is just one example of how our work together changes lives. From families to seniors, our programs help people create homes that nurture their dreams. But we can’t do it alone. While state and federal grants help, we rely on your generosity to continue our vital work.

This holiday season, please give the gift of home. Your donation supports programs like:

- **Home Repair & Preservation:** Helping families maintain their homes.
- **Financial Literacy & Housing Education:** Offering workshops for ownership to support sustainable housing.
- **Community Development:** Revitalizing neighborhoods with local partners.

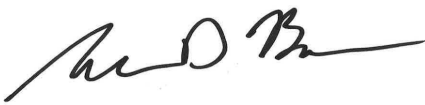
Your gift makes a direct impact:

- **\$100** provides materials for home repairs.
- **\$500** funds homeownership or financial literacy workshops.
- **\$1,000** supports a family with emergency housing assistance.

Together, we can build a community where everyone has the opportunity to succeed and achieve.


Thank you for helping make Troy a place where everyone feels at home.

With gratitude,



Noah Baum
President & CEO
Troy Rehabilitation and Improvement Program (TRIP)

Thank you for making a meaningful difference where it matters most - at home.




P.S. Your donation is tax-deductible. We would be honored to have your support in the New Year, ensuring that home is where the future begins.

**Note: The client’s name has been changed to protect their privacy.*

<FS_Code>



Give the Gift of Home!

Yes Noah, I will make a meaningful difference in the lives of those in need, right here in our community.



- \$1,000** supports a family in need of emergency housing assistance.
- \$500** helps fund workshops on homeownership or financial literacy.
- \$100** provides essential materials for a home repair.
- \$75** pays it forward by covering a homebuyer education fee.
- \$25** empowers a family to inquire about home ownership.
- _____ **other/ the gift of your choice invests in hope, stability and belonging.**
- Make my gift Monthly**

Please return the enclosed response form with your check made payable to TRIP.

Continue To The Back ▶

Donor Name: _____
Address: _____
City: _____ State: _____ ZIP: _____
Phone Number: _____
Email: _____
Credit Card#: _____
EXP: _____ CCV: _____
Signature: _____

Double Your Impact with Matching Gift!

Many companies match employee donations, potentially doubling or even tripling your gift! To find out if your employer offers a matching gift program, please follow the steps below or contact your HR department.

How to Match Your Gift:

- Check if your company offers a matching program.
- Complete the matching gift form from your employer.
- Return the form with your donation or contact us at 518-971-8790 or gigi@triponline.org.

Leave a Lasting Legacy

Your generosity can continue to make a difference for years to come. Consider including TRIP in your will or estate plans.

To learn more about legacy giving, please check the box below or contact us at please contact us at 518-971-8790 or gigi@triponline.org.

I would like more information about legacy giving.

You can make a secure gift online at:

<http://www.triponline.org>



Thanks to you there is no place like home!



**SCAN
ME**

Double Your Impact with Matching Gift!

Many companies match employee donations, potentially doubling or even tripling your gift! To find out if your employer offers a matching gift program, please follow the steps below or contact your HR department.

How to Match Your Gift:

- Check if your company offers a matching program.
- Complete the matching gift form from your employer.
- Return the form with your donation or contact us at 518-971-8790 or gigi@triponline.org.

Leave a Lasting Legacy

Your generosity can continue to make a difference for years to come. Consider including TRIP in your will or estate plans.

To learn more about legacy giving, please check the box below or contact us at please contact us at 518-971-8790 or gigi@triponline.org.

I would like more information about legacy giving.

You can make a secure gift online at:

<http://www.triponline.org>



Thanks to you there is no place like home!



**SCAN
ME**

Place stamp
here



TRIP & RCHR

Attn: Development
415 River Street, 2nd fl
Troy, NY 12180